

Anne Barr for Mayor, Merrickville-Wolford

Privacy Policy

This Privacy Policy explains how the Anne Barr for Mayor, Merrickville-Wolford campaign ("the Campaign", "we", "us", "our") collects, uses, and protects personal information obtained through our website and campaign activities.[pacc-ccap](#)

1. Scope

This Policy applies to information collected through:

- Our campaign website and online forms.
- Email communications, newsletter sign-ups, and event registrations.
- Voluntary interactions with campaign staff and volunteers (e.g., door-knocking, phone calls, town halls).[pacc-ccap](#)

This Policy does not replace or limit any obligations under applicable Ontario and Canadian laws, including the Municipal Elections Act, 1996 and the Municipal Freedom of Information and Protection of Privacy Act (MFIPPA), where applicable.ontario+1

2. Information We Collect

We may collect the following types of information when you interact with the Campaign:[pacc-ccap](#)

- Contact information (name, address, phone number, email).
- Demographic information you choose to share (e.g., neighbourhood, ward, household type).
- Issues and feedback (e.g., concerns about development, infrastructure, services).
- Volunteer information (availability, areas of interest).
- Event participation (RSVPs, attendance).
- Technical information (IP address, browser type, pages visited, cookies) for site functionality and analytics.

We collect this information directly from you when you provide it, and indirectly through standard website technologies (such as cookies and analytics tools).[pacc-ccap](#)

Last updated: July 2026

Contact If you have questions or concerns about this Privacy Policy or our handling of personal information, please contact:

Anne Barr for Mayor, Merrickville-Wolford – anne4mw@gmail.com

Anne Barr for Mayor, Merrickville-Wolford

3. How We Use Your Information

We use personal information to support legitimate campaign activities, including: [pacc-ccap](#)

- Responding to your questions, concerns, and comments.
- Sharing information about Anne's platform, events, and campaign updates.
- Organizing volunteer activities and campaign operations.
- Understanding community priorities and tailoring policy communication.
- Managing our website and improving user experience.
- Complying with applicable election and municipal laws, where required.ontario+1

We do not sell, lease, or trade your personal information. [pacc-ccap](#)

4. Sharing of Information

We may share personal information in limited circumstances: [pacc-ccap](#)

- With campaign staff and volunteers who need the information to perform campaign-related duties.
- With service providers that support our operations (e.g., email distribution, website hosting, data storage), who are required to protect the information and use it only for the Campaign's purposes.
- When required by law, regulation, or valid legal process.

We do not share personal information with third parties for unrelated commercial marketing. [pacc-ccap](#)

5. Cookies and Analytics

Our website may use cookies and similar technologies to: [pacc-ccap](#)

- Maintain basic site functionality.
- Measure traffic and engagement.
- Improve usability and content.

You can adjust your browser settings to refuse cookies or alert you when cookies are used. Some features of the website may not function properly without cookies. [pacc-ccap](#)

Anne Barr for Mayor, Merrickville-Wolford

6. Data Security

We take reasonable steps to protect personal information from loss, misuse, unauthorized access, disclosure, alteration, or destruction, including: [pacc-ccap](#)

- Limiting access to personal information to authorized campaign staff and volunteers.
- Using password-protected systems and secure storage solutions where practicable.
- Training our team on responsible handling of personal information.

However, no system can be guaranteed 100% secure, and we cannot ensure or warrant the absolute security of information transmitted to us over the internet. [pacc-ccap](#)

7. Retention

We retain personal information only as long as necessary to fulfill the purposes outlined in this Policy or as required by applicable law and election-related record-keeping requirements. [ontario](#)

After the campaign period, we may securely archive or delete personal information, subject to legal and regulatory obligations.

8. Your Choices

You may: [pacc-ccap](#)

- Opt out of receiving campaign emails by using the unsubscribe link provided in our messages.
- Contact us to update or correct your contact information.
- Request that we limit certain uses of your information where feasible, consistent with campaign and legal obligations.

9. Third-Party Links

Our website may contain links to third-party sites (e.g., social media platforms, news articles). We are not responsible for the privacy practices or content of those external websites. We encourage you to review their privacy policies. [elections](#)

10. Governing Law

These Terms are governed by the laws of the Province of Ontario and the applicable laws of Canada. [ontario+1](#)

Any disputes arising from your use of the Site will be subject to the jurisdiction of the courts of Ontario.

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11. Intellectual Property

All content on this Site, including text, campaign materials, graphics, logos, photographs, videos, and other media, is owned by the Anne Barr for Mayor, Merrickville-Wolford campaign or used under license.termsfeed+1

Except as expressly permitted in these Terms, you may not copy, reproduce, distribute, modify, create derivative works from, or publicly display any content from this Site without our prior written consent.freeprivacypolicy+1

Any use of the campaign name, logo, or branded materials that suggests endorsement or affiliation must be approved in writing by the Campaign.[freeprivacypolicy](#)

Nothing in these Terms transfers any intellectual property rights to you. All rights not expressly granted are reserved.termsfeed+1

12. Photos, Videos, and Media

The Site may display photos and videos of Anne Barr, campaign events, local scenery, and community activities.[cgl-llp](#)

- Event and volunteer photos: By attending a campaign event, town hall, or volunteer activity, you may appear in group or crowd images and recordings. We may use such photos and videos in campaign communications, including on the Site and social media, in a manner consistent with reasonable expectations for public political events.[cgl-llp](#)
- Submitted media: If you voluntarily share photos, testimonials, or media with the Campaign (e.g., by email or upload), you grant the Campaign permission to use, reproduce, and display that content in campaign materials, subject to any limitations you clearly specify at the time of submission.cgl-llp+1

We will make reasonable efforts to respond to requests to remove specific images where feasible and appropriate. To request removal, please contact the Campaign using the information in the Privacy Policy.[cgl-llp](#)

13. Use of Generative AI and Digital Tools

The Campaign may use generative AI and other digital tools to assist with drafting website content, social media posts, graphics, and internal campaign materials.policies.google+1

- Human oversight: All public-facing content is reviewed and approved by campaign staff before publication to ensure accuracy, fairness, and alignment with Anne Barr's platform and values.[policies.google](#)
- No automated decision-making about individuals: We do not use generative AI or automated systems to make decisions about individual residents' voting preferences, eligibility, or rights.[policies.google](#)

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- Respect for privacy and IP: We use generative tools in a manner that respects privacy, intellectual property rights, and applicable Canadian and Ontario laws. We do not knowingly use AI tools to create content that is misleading, hateful, or unlawful.ontario+1

Where appropriate, we may note when images or design elements are enhanced or assisted by generative technologies.

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